



**the columns that support thesmartclub web site**

**Advance information – for you, fortwo, forfour, formore**

Following the launch of our quarterly 4site Newsletter in June 2004, our September 2004 issue of 4site had over **14,600** copies downloaded in addition to the online viewing and we thank everyone for their support.

As always, the period November through to early January sees club activity ease off slightly although that does not mean there has been a lack of planning for our 2005 Events. Indeed, this January 2005 edition of 4site brings you information on a range of National and International Events that we have arranged from March through to September. 2005 will see thesmartclub run its largest number of Major Events since inception. You can find all the detailed information on all the topics referred to via our web site ([www.thesmartclub.co.uk](http://www.thesmartclub.co.uk)) and a range of contact email addresses is also available via the 'Contact Us' menu option on our main homepage.

I hope that this additional information on forthcoming events and activities provides you with a **4site** into 'all things smart' and from all the team at thesmartclub Ltd., we wish you a happy, prosperous and smart filled 2005

In this issue you have a **4site** into:

- Our 2005 visit to smartville, **Hambach**, France
- Our 5th Birthday Party and **Trade Fair** at the Heritage Motor Museum, Gaydon
- A special visit to **BRABUS**, Bottrop Germany
- thesmartclub **Insurance Scheme**
- New offers from **Smarts-R-Us**
- Our **Privilege Card** Scheme
- New company offers
- the smart seniors club Event
- New merchandise in our Online Shop

Al Young  
Chairman  
thesmartclub

**LATEST MAJOR EVENT INFORMATION**



## Hambach (smartville) 2005



It's amazing how quickly a year passes and before you know it, the trip to smartville, Hambach is approaching once again.

thesmartclub is pleased to advise that we will be running our FIFTH Hambach trip in May this year. The event is always oversubscribed and we plan to launch application forms later this month - again we'll pre-publicise the launch date of the form and again we anticipate a huge response. Last year saw us receive online applications at an initial rate of three per minute and we plan to have around 70 places available on this 2005 trip. Although this is the fifth year we have run this event, we continue to implement minor improvements to the trip based on Member feedback from the previous year's trip and this year's package will be even more complete and 'smart'. We have spent the last 5 months planning and negotiating deals for this year's trip to hopefully make this 2005 visit our best one yet.

So what are the key points to note?

### DATES

- The event dates are Saturday 21st May (optional) to Wednesday 25th May
  - Saturday 21st May : Dover for overnight accommodation
  - Sunday 22nd May : Travel to Saarbrucken
  - Monday 23rd May : Hambach smartville visits
  - Tuesday 24th May : Optional day in Saarbrucken and smart centre OR return to UK
  - Wednesday 25th May : Return to UK

### EVENT FORMAT

- the trip will be offered in one package with a range of pricing options
- a deposit or the full package price will be collected at the time of booking - the choice is yours
- larger, more detailed information pack will be issued to all participants including an even more comprehensive road book for all travel to and from Saarbrucken plus travel to and from smartville plus information about Saarbrucken and the surrounding area
- our superb 4 star hotel in Saarbrucken has again been booked and details will be provided on the application form
- lunch will be provided at smartville
- the trip will be based around a three night stay in Saarbrucken allowing you to spend additional time visiting local smart centre(s) or the surrounding area on the Tuesday although we will have an option for a reduced two night stay in Saarbrucken.
- the only additional costs for which you may be liable are fuel, evening meal in Dover (if applicable), lunch/snacks (although those people participating on the Factory visit will have lunch provided as part of the package on the Monday), drinks at smartville and Saarbrucken etc, motorway tolls, travel insurance and any fines imposed for traffic violations (!)

### HOW TO APPLY

- Application for the event must be made ONLINE
- Application forms will go live towards end of January 2005 and we will pre-publicise when this form will launch

Remember, this event is ALWAYS oversubscribed so look out for the launch date for the application form which will be promoted and available via thesmartclub's homepage ([www.thesmartclub.co.uk](http://www.thesmartclub.co.uk))



## thesmartclub's 5th Birthday Party and Trade Fair



We mentioned in the September issue of 4site that thesmartclub is planning a major **Trade Fair** and **Party** later this year. I'm delighted to say that planning is progressing well and we can now advise the following for what will be one of the largest smart Trade Fairs in 2005.

### DATES

- The event date is Sunday 17th July 2005

### EVENT FORMAT

This event will take place at the Heritage Motor Museum, Gaydon, UK and it promises to be a day to remember.

There will be a vast range of smart related companies and services providers on site together with additional automotive companies providing you with a range of accessories and services plus further companies providing you with a range of value added services. Full details of all participating companies and attractions will be provided via a dedicated area on thesmartclub web site from March 2005 onwards.



In addition, we will have

- a range of special attractions and features
- the world launch of a major smart related product
- a number of special competitions
- free entry to the Heritage Motor Museum itself
- product and driving demonstrations
- special representation from DaimlerChryslerUK

- special representation from Brabus

### HOW TO APPLY

- Applications for the event can be made ONLINE
- Application forms will go live towards end of February 2005 and we will pre-publicise when this form will launch

### ARE YOU A COMPANY OR TRADER?

- If you are a company, business, trader or service provider and wish to book trading space at this 2005 Trade Fair, please email [tradefair2005@thesmartclub.co.uk](mailto:tradefair2005@thesmartclub.co.uk) and we'll send you an application form and information pack.



thesmartclub visit to  
Brabus, Bottrop, Germany



Back in 2002, thesmartclub visited the Brabus facilities in Bottrop, Germany and a few of you reading this Newsletter were fortunate enough to have been on that trip. After many months of discussion, I am pleased to advise that thesmartclub has again been invited back to Brabus for a tour of their facilities and workshops in Bottrop, Germany.



There will be a limited number of places available on this trip and online application forms will be made available around April 2005. This is a rare opportunity to see the range of areas and facilities at Brabus, Germany

### DATES

**EVENT DATE** : The dates are expected to be late October 2005.

### EVENT FORMAT

**UK Accommodation** will be provided in Ashford, Kent the night before travel through the Channel Tunnel

We will have space for **25 cars** only comprising a maximum of **50** people on this trip.

**Germany** accommodation will again being provided at the superb Marriot Courtyard Hotel in Bottrop which is just a short distance from the Brabus facilities. Two night's accommodation in this hotel is on a dinner, bed and breakfast basis with secure underground car parking.



Again, the trip will be operated on a 'package' basis providing you with UK accommodation, Channel Tunnel crossing, two night dinner bed and breakfast accommodation in Bottrop, a tour of the Brabus facilities and full road book etc.



**TrackDay 2005  
London to Brighton 2005  
and more ...**



In addition to the above, we will again be running our Track and Drive Day at Bruntingthorpe Proving Ground, Leicestershire, UK on September 11th 2005 and details plus application form will be made available around May 2005.

PLUS, we are already discussing arrangements for the 2005 London to Brighton Event and details of arrangements and date will be published April 2005

Full details of these events will be published via thesmartclub web site throughout the year.

**ADVERTISEMENT**



The Smarts-R-us webshop is finally up and running again and this time with secure credit card detail capture at <http://www.smartsrus.com/shop.html>

Offering an amazing array of Smart parts and accessories the Smarts-R-us webshop allows Smart owners to browse and purchase from the luxury of their armchair. Technical advice for all products is now available at [smartrusmail@yahoo.co.uk](mailto:smartrusmail@yahoo.co.uk) so don't be afraid to ask before you buy. You can also use the same link to enquire about shipping on multiple orders or non-UK orders.

Smarts-R-us are also proud to announce UK distributorship of the wonderful range of parts from Michael Papenburg AKA [www.misterdotcom.info](http://www.misterdotcom.info)

Scissor doors are becoming the 'in thing' in the tuning world and Smarts-R-us will convert your Roadster using LSD hinges for an all inclusive price of £1600 with 10% discount to thesmartclub **Privilege Card** holders saving a massive £160. Those of you who were at the Autosport show <http://www.autosport-international.com/> would have seen the doors in the metal where the SRUS Lambo yellow Roadster was wearing the new, exclusive Work Gocar 2 piece 17" split rims.

Smarter servicing at Smarts-R-us new service facility with new 2 bay, 2 ramp workshops and fully Smart trained service technicians. Labour charges are only £42.55 an hour and thesmartclub **Privilege Card** holders get 10% discount on all servicing.

Happy New Year to all our customers and many thanks for the continued support of members of thesmartclub.

Paul Holmes  
Smarts-R-us Ltd

### New offers and benefits to Privilege Card holders and Members

We are delighted to announce that we have just completed an agreement with '**Surrey Smart Centre**' in respect of discounted servicing and full details will be published on thesmartclub website during January.

In addition, we have also secured discounts and benefits with **BIG Performance** and full details of their offers and facilities are available via the 'Privilege Card / Benefits/' option from our main homepage.

Furthermore, we plan to announce a major series of benefits from additional dealerships early February 2005.

thesmartclub, and our **Privilege Card**, is proud to continue to deliver a range of benefits to smart car owners and enthusiasts and we will continue to do so throughout 2005.

### IMPORTANT INFORMATION AND SERVICES

## thesmartclub Car Insurance Scheme

## Our *Privilege Card*

thesmartclub is pleased to provide a dedicated important and valuable new service for its *Privilege Card* holders as follows:

Adrian Flux Insurance Services are pleased to be able to offer *Privilege Card* members up to 15% discount on their motor policies.

In addition Adrian Flux welcome young drivers, modified cars and drivers with convictions.



As the country's leading intermediary for specialist Motor Insurance, Adrian Flux has become synonymous with competitive quotations and providing an excellent service.

Their personable, highly trained staff is on hand to help with any queries you have.

As a company, Adrian Flux have been providing policies to the UK's drivers for over 30 years.

We have established a dedicated phone number uniquely for thesmartclub *Privilege Card* Members to use for all their smart insurance requirements:

The service **is live NOW** and available on **thesmartclub hotline** by dialling

**+44 (0) 1553 845 939**

and quoting your *Privilege Card* number

New companies and service providers continue to join thesmartclub *Privilege Card* Scheme. We already have over 20 UK smart centres offering **discounts** on parts, accessories and servicing and 8 centres offering discounts on new and used smarts. In addition you should check our Dealer Cars menu option for additional deals and savings on a range of forfours.

Participating Centres include:

- Aberdeen
- Beaconsfield, Birmingham, Bournemouth
- Coventry
- Derby
- Edinburgh
- Gatwick
- Harrogate, Hertford, Hull
- Manchester, Macclesfield, Maidstone, Milton Keynes
- Northampton
- Nottingham
- Perth
- Sheffield
- Tonbridge
- Wolverhampton

Additional companies and service providers bring you discounts on a range of performance parts and accessories, trailers, Vehicle Rescue & Recovery from the AA (which also has a range of additional benefits such as trailer recovery, pit/paddock recovery, no lower age limit and a dedicated phone number, insurance and travel.

In addition, savings on **ALL** application costs for our 2005 Major Events are also available to ***Privilege Card*** holders.

All these services and benefits are available for only 10.00 GBP per annum. If you have not already done so, apply for your *Privilege Card* via the *Privilege Card* menu option on our homepage. You can see the full list of participating companies by selecting the *Privilege Card* Benefits option



## smart Seniors Club

thesmartclub has been approached by Grahame Leon-Smith, founder of the 'smart Seniors Club'. This club is specifically focussed on smart owners and enthusiasts over the age of 50 and the smart Seniors Club is organising a National Seniors Conference at Butlins in Bognor Regis from Monday 21 to Thursday 24 February 2005.

Grahame would like to encourage as many "Smart Seniors" who have the privilege of owning a Smart to join them. The aim of the Club is to promote smarts as being the ideal car for Seniors anyone who would like to receive further information about the Event or the Club should send an email to: [grahame.leon-smith@smartseniorsclub.com](mailto:grahame.leon-smith@smartseniorsclub.com) or telephone +44 (0) 1932-874303.

## Our Online Shop



Our Online Shop continues to provide you with a range of club branded merchandise ranging from pens, mugs, keyrings to clothing and luggage - in addition, we are a reseller for 'smartimes' magazine.

We'll have a range of clothing prepared for our Major National and International Events and if you have any specific suggestions for merchandise that you may require which we currently do not stock, please email us at [products@thesmartclub.co.uk](mailto:products@thesmartclub.co.uk)

Remember, all our **Privilege Card** holders also benefit from discounts to all our branded merchandise in our Online Shop.

## Club information and contacts

Full contact details for thesmartclub team are shown under the 'Contact Us' Menu Option on our main home page together with background details for thesmartclub.

thesmartclub is now the UK's second largest Car Club<sup>1</sup> and remains proud to be the world's largest independent club for smart car owners and enthusiasts with Members in 51 countries around the world.

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<sup>1</sup> Based on independent research and AutoExpress research November 2004

